

The following activities are planned to celebrate the Ayurveda day - 2023:

1.	Duration of the Event	29 th September, 2023 - 10 th November, 2023	
2.	Event theme	'Ayurveda for One Health'	
3.	Tag line	'हर दिन हर किसी के लिए आयुर्वेद' 'Ayurveda for every one on every day'	
4.	Focused events	<p>छात्रों के लिए आयुर्वेद (Ayurveda for Students) The nodal agency for students is National Commission for Indian System of Medicine (NCISM) in consultation with Institute of Training and Research in Ayurveda (ITRA) to coordinate with Ministry of Education (School Education and Higher Education), Ministry of Women and Child Development and affiliated ASU&H colleges for conducting various activities under the event theme.</p> <p>किसानों के लिए आयुर्वेद (Ayurveda for Farmers) The nodal agency for farmers is National Medicinal Plant Board (NMPB) in consultation with National Institute of Ayurveda (NIA) to coordinate with Ministry of Agriculture and Farmers' Welfare, Ministry of environment forest and climate change, Ministry of Tribal Affairs, Department of Animal Husbandry & Dairying for conducting various activities under the event theme.</p> <p>जनस्वास्थ्य के लिए आयुर्वेद (Ayurveda for Public Health) The nodal agency for public is Central Council for Research in Ayurvedic Sciences (CCRAS) in consultation with All India Institute of Ayurveda (AIIA) and National Ayush Mission (NAM) and to coordinate with Ministry of Culture, Ministry of Panchayati Raj, Ministry of Rural Development, Ministry of Information & Broadcasting, Ministry of External Affairs and Department of Posts for conducting various activities under the event theme.</p>	
5.	Central Nodal Agency:	Central Council for Research in Ayurvedic Sciences	
	Chief Nodal Person:	Prof. Vaidya Rabinarayan Acharya, Director General, CCRAS	
	Nodal Officers:	Dr. Pratap Makhija	Dr. Avinash K. Jain
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6.	Suggestive activities	<ul style="list-style-type: none"> • Distribution of Ayush information e-Kit through Stakeholders and by uploading on their websites • Issue necessary instructions to all Stakeholders for active participation in various competitions being conducted by Ministry of Ayush through MyGov and Ayush Campaign Portal. • Create buzz through their Social Media Handles. 	